

THE MATERIAL HANDLING INSTITUTE

New England **SHOW**

WAR MEMORIAL AUDITORIUM **BOSTON**
OCTOBER 19, 20, 21, 1965



PRODUCED BY
THE MATERIAL HANDLING INSTITUTE, INC.

Endorsed by
AMERICAN MATERIAL HANDLING SOCIETY
MATERIAL HANDLING EQPT. DIST. ASSN.



*This is your
invitation*



6 GOOD REASONS WHY YOU SHOULD SEE THIS SHOW!

- 1.** See a comprehensive display of new and improved material handling and industrial packaging equipment.
- 2.** Save your time—this event is in easy-to-reach Boston.
- 3.** Talk to technical, application, and management men from over 130 national exhibiting firms.
- 4.** Inspect more products/services in a day than you'd normally see in a year!
- 5.** Learn from action displays—many exhibitors with "live" demonstrations.
- 6.** The Show is **FREE!** No admission nor registration fee to see the Show!

P.S. Sheraton-Boston Hotel, adjoining exhibit hall, is headquarters hotel.



FOR YOUR SHOW BADGE



FOR YOUR
ADDRESS
PLATE



THE MATERIAL HANDLING
INSTITUTE SHOW

FREE
PLASTIC ADDRESS
PLATE

ADMISSION TO SHOW IS FREE!

DO NOT MAIL THIS CARD

INITIALS

LAST NAME

POSITION

COMPANY

STREET AND NUMBER

CITY

ZONE

STATE

Fill in this form. Bring it with you to the
Show and exchange it for your Show Badge.

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TECHNICAL CONFERENCE

Region 1 – American Material Handling Society

October 19, 20, 21, 1965 • 9:00 A.M. to 12:00 Noon

War Memorial Auditorium • Boston

CONFERENCE THEME: "Profit Improvement Through Material Handling Systems"



TUESDAY, OCTOBER 19

NEW CONCEPTS IN PLANNING FOR BETTER MATERIAL HANDLING

Moderator: Kenneth L. Warden, Jr., Arthur D. Little, Inc., Cambridge, Mass.

Subject: Systemation Before Automation

Speaker: Gerald Nadler, Chairman, Industrial Engineering Div.,
The University of Wisconsin, Madison, Wisconsin

Subject: Practical Applications of Systems Thinking to Handling

Speaker: Samuel H. Isaacs, President, Isaacs & Associates,
Buffalo, New York

(Question Period: 11:30 A.M. to Noon)



WEDNESDAY, OCTOBER 20

WHAT'S NEW IN EQUIPMENT?

Moderator: Harry A. Kragle, Manager, Manufacturing Methods Department, Corning Glass Works, Corning, New York

Subject: What's New in equipment?

Speakers: George Stryker
Westinghouse Electric Co., East Bloomfield, N. J.
(discussing systems)

Thomas M. Harrison, Manager,
Material Handling, Warehousing, and Layout Consulting
Advanced Manufacturing Engineering Service
General Electric Co., Schenectady, New York
(discussing equipment)

Speakers: Tadeus Patla, Plant Engineer
Western Electric Co., Inc.
Winston-Salem, North Carolina
(discussing mechanized storage)

James C. Miller, Operations Research Section,
Arthur D. Little, Inc., Cambridge, Mass.
(discussing control equipment)

(Question Period: 11:30 A.M. to Noon)



THURSDAY, OCTOBER 21

WINNING ACCEPTANCE FOR MATERIAL HANDLING SYSTEMS

Moderator: Robert Schneider, Chief Engineer, Central Engineering, Norton Company, Worcester, Mass.

Subject: Selling Systems Proposals

Speaker: James R. Bright, Professor of Business Administration
Harvard Business School, Boston, Mass.

Subject: How Systems Planning Insures Return on Investment

Speaker: Ralph H. Hopkins, Staff Engineer
Crouse-Hinds Co., Syracuse, New York

(Question Period: 11:30 A.M. to Noon)

REGISTER HERE FOR CONFERENCE





TECHNICAL CONFERENCE REGISTRATION

Advance registrations for the Technical Conference are solicited. Please fill in this form. Mail it with your check to: Edwin Shepard, Region I Conference Registration Chairman, P. O. Box 28, Medford, Mass. 02155

FULL 3 DAYS OF CONFERENCE

October 19 through 21.....\$35.00 per person

Any Single Day of Conference.....\$15.00 per person

(Full-time students—\$5.00 per day; \$10.00 for 3 days)

Check day or days you will attend: Tuesday.....Wednesday.....Thursday.....

ENCLOSED IS A CHECK
OR MONEY ORDER
IN U.S. FUNDS
FOR

\$.....

PAYABLE TO:

AMHS—REGION I

NAME

POSITION

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STREET

CITY

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I am a member of

AMHS Chapter.